

WORKSHOP: BUSINESS ESSENTIALS

in collaboration with the Global Training Initiative at North Carolina State University

This half-day workshop "Business Essentials" intends as the first step in a concentration in innovation and entrepreneurship.

The workshop will give you a framework and some tools for understanding the US business startup environment. All sessions will be provided in English.

2020.2.25 (TUE)
1 PM -5 PM

**IDEA STOA (NIC BUILDING,1F),
NAGOYA UNIVERSITY**

We plan to have light dinner after the workshop.

Audience : Undergraduate Students,
Graduated Students, International Students,
Highschool Students, University Faculty
and Staff members. etc.

Language : English Fees : Free



Contents:

- U.S. business startup literacy
- Case study: Business startups in U.S. higher education

Lecturers:

The Global Training Initiative at North Carolina State University
Michael Bustle, Associate Vice Provost
David McNeill, Associate Director

● Registration
Please register from following website

<https://tongali.net/events/business-essentials2020/>

Deadline of Application
2020.2.23 (Sun)



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