

Tongali Overseas Entre Training 2021



Denmark Style



Shaping a new everyday! ~post pandemic~

Copenhagen Institute of Interaction Design (CIID) is known for an international hub of creative minds, they share a passion for people and life-centered design which enables to create impact through the design of innovative products, services and environments. The theme of the workshop is 'Shaping a new everyday - post pandemic' and will be led by Simona Maschi, founder of CIID.

Design is the practice of crafting new artefacts that create value for people and planet. For such artefacts to create real impact, the design phase needs to be complemented with entrepreneurial skills and processes. Participants to this workshop will experience a very immersive creative process, from idea generation to venture thinking. This is a great opportunity to learn new values while being in Japan. We are waiting for your applications!



11/22~26
Mon Fri

20:00~23:00
required to attend
all sessions

Full Online / ZOOM Meeting



Undergraduate and Graduate Students in Tokai region
If you are curious and interested in following things,
join us with open mind!

- using design to drive innovation;
- understanding the users, customers and stakeholders you are designing for;
- experimenting with low-fidelity prototyping.



Capacity
20
people



Lecturer **Simona Manschi**
CIID co-founder CEO



Registration

Application deadline is
November 14.

The workshop is open to everyone and no specific prerequisites are needed.
**Just log on with an open mind, a curious approach
 and your hands ready to make things!**

*Copenhagen Institute of
 Interaction Design*



Schedule

ZOOM Meeting	22 Mon	23 Tue	24 Wed	25 Thu	26 Fri
20:00 } 21:00	Introduction to CIID and to the workshop content and schedule	Review of work	Review of work	Review of work	
21:00 } 22:00	1 Understanding	2 Brainstorming	3 Prototyping	4 Understanding	Sharing sessions by the participants. Reflections & Learnings.
22:00 } 23:00	1 Understanding	2 Brainstorming	3 Prototyping	4 Prototyping, Iterations, and communication	

Lecture Assignment

About Simona Manschi

<https://forbesjapan.com/articles/detail/31027>

<https://wired.jp/2020/01/19/ciid-simona-maschi-interview/>



Contact

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