



The 4th T-Chan International Edition International

21 July 2022
Thursday

16:00-17:00

Free of charge

language
Japanese



ABOUT SINEORA

SINEORA is based in Paris, France and connects local start-ups with Japanese companies wishing to engage in open innovation. SINEORA means "borderless" is coined word of "ORA," which means "boundary" and adding the prefix "SINE," which denotes negation. Many Japanese companies, both large and small, have entered an era in which growth cannot be expected without the creation of new businesses, and while they are looking to collaborate with overseas companies, they are losing opportunities due to a lack of information and knowledge of overseas markets. SINEORA's highly comprehensive database and excellent consulting capabilities will enable companies to realize optimal business matching and create an environment where both parties can demonstrate their true potential and create new value.

OUTLINE

Mainly three topics will be discussed. The first part will be the trend of French tech. President Macron, who was still Minister of Economy in eight years ago, started to support startups in earnest symbolized by the creation of the StationF. The French Tech ecosystem is currently experiencing remarkable growth, and the uniqueness of French Tech in Europe will be discussed, along with comparisons with other European countries. Secondly, she will share her own experience of starting a business in Paris two years ago, especially about business innovation in the Pandemic. She will also share how to choose an incubator based on her experience at Station F, the largest incubator in France. Lastly, she will share about the startup ecosystem in Japan, especially the challenges in developing business overseas.



GUEST SPEAKER

Kimiko Imai

CEO and Founder of SINEORA

Ms. Imai hold MBA from Waseda University in 2000. After working for Japanese and international companies in Tokyo, she moved to France in 2010. Currently she lives in Paris and is a mother of two children. For the past 18 years, she has been at the forefront of digital transformation at international companies such as Nokia and Dassault Systèmes in Tokyo and Paris, leading change through innovation. She launched SINEORA after she turned 40. SINEORA supports cross-border open innovation to increase the international competitiveness of Japanese companies.

APPLY FOR PARTICIPATION

<https://tongali.net/events/tic2022-intl-4th/>



Application deadline

21 July, 2022
Thursday
10:00



MC

Saho Furukawa

M1, Department of Life Science and Chemistry, Graduate School of Natural Science and Technology, Gifu University

Method : online (ZOOM)

Eligibility : Anyone, but main target is University students and Graduate students

Number of recruits : N/A

Organizer : Tongali



Contact

Academic Research & Industry-Academia-Government
Collaboration, Nagoya University
Tongali Secretariat

✉ MAIL tongali@aip.nagoya-u.ac.jp

application URL

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