

Your challenge will transform society.



NVC

NEW VENTURE
CHALLENGE

AWARDED

TOP 20

LARGEST
COLLEGIATE
ENTREPRENEURSHIP
COMPETITIONS
2022

Nagoya University × University of Colorado New Venture Challenge

Changing the Future

Entrepreneurship

Hybrid Program

Scan to watch
the video

- This is an international joint program in collaboration with the University of Colorado Boulder's renowned entrepreneurship program, New Venture Challenge.
- The program focuses on the theme of "Aging Societies" and aims to create new business ideas through collaboration between students from Japan and the United States.
- Phase 1: Form teams with NU and U.S. students and brainstorm ideas online.
- Phase 2: U.S. students visit Nagoya to participate in facility tours and workshops.
- Participants will engage in Design Thinking, a practical methodology
- This program welcomes students from all fields of study.
- Open to participants with no prior experience.



For Undergraduate and Graduate Students
Language: English
Fee Free, Max 20 (Selection if full)

1st
Stage

Online Prep Course

3/4 (Wed) Orientation 9AM- 10:15AM

3/11 (Wed) 18 (Wed) 25 (Wed) BMV Sprint

4/1 (Wed) Online Presentation

- ① Design Thinking Practice
- ② Team Formation
- ③ Idea Thinking
- ④ Business Model Development
- ⑤ Online Presentations

Each Day
8AM-
9:15AM

2nd
Stage

On-Site Course at Nagoya Univ

5/16 (Sat) Orientation

5/18 (Mon) Hospital Tour

5/19 (Tue) 20 (Wed) Study Tour

5/21 (Thu) Visit to Rural Area

5/22 (Fri) Visits to Startup, Group Work

and Prep for Presentation

5/23 (Sat) Final Presentation

- ① In-Person Workshops
- ② Visits to Healthcare-Related Facilities
- ③ Tours of Incubation Centers and Startups
- ④ Prototype Development
- ⑤ In-Person Group Work and Presentations

Each Day's
Schedule
TBA

Look Forward to your Participation!!
Samuel D. Goodman (Ludus Group代表)

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Registration

<https://forms.office.com/r/b4Q3HeHsqn>

By 2 / 27



Contact



University of Colorado Boulder

MAKE NEW STANDARDS.
東海国立
大学機構



NAGOYA
UNIVERSITY



Tongali

MEXT FY2023 Inter-University Exchange Project "JAPAN-US Interdisciplinary Program Emphasizing Student's Academic Growth"