

Your challenge will transform society.



NVC

NEW VENTURE
CHALLENGE



Nagoya University × University of Colorado New Venture Challenge

Changing the Future

Entrepreneurship

Hybrid Program

Scan to watch
the video

- This is an international joint program in collaboration with the University of Colorado Boulder's renowned entrepreneurship program, New Venture Challenge.
- The program focuses on the theme of "Aging Societies" and aims to create new business ideas through collaboration between students from Japan and the United States.
- Phase 1: Form teams with NU and U.S. students and brainstorm ideas online.
- Phase 2: U.S. students visit Nagoya to participate in facility tours and workshops.
- Participants will engage in Design Thinking, a practical methodology
- This program welcomes students from all fields of study.
- Open to participants with no prior experience.



For Undergraduate and Graduate Students
Language: English
Fee Free, Max 20 (Selection if full)

1st
Stage

Online Prep Course

3/4 (wed) Orientation 9AM- 10:15AM

3/11 (wed) 18 (wed) 25 (wed) BMV Sprint

4/1 (wed) Online Presentation

2nd
Stage

- ① Design Thinking Practice
- ② Team Formation
- ③ Idea Thinking
- ④ Business Model Development
- ⑤ Online Presentations

Each Day
8AM-
9:15AM

On-Site Course at Nagoya Univ

5/16 (sat) Orientation

5/18 (mon) Hospital Tour

5/19 (tue) 20 (wed) Study Tour

5/21 (thu) Visit to Rural Area

5/22 (fri) Visits to Startup, Group Work
and Prep for Presentation

5/23 (sat) Final Presentation

Each Day's
Schedule
TBA

- ① In-Person Workshops
- ② Visits to Healthcare-Related Facilities
- ③ Tours of Incubation Centers and Startups
- ④ Prototype Development
- ⑤ In-Person Group Work and Presentations

Look Forward to your Participation!!
Samuel D. Goodman (Ludus Group 代表)

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Contact

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MEXT FY2023 Inter-University Exchange Project "JAPAN-US Interdisciplinary Program Emphasizing Student's Academic Growth"

Registration
<https://forms.office.com/r/b4Q3HeHsqn>

By 2 / 27

