

Tongali

About Tongali

Tongali is a project led by universities and research institutions in the Tokai region, dedicated to entrepreneurship education and support for launching startups. It offers a wide range of programs for undergraduate and graduate students, as well as faculty and staff, to nurture and assist the next generation of entrepreneurs. With the vision of creating “a school where ideas and technology intersect,” Tongali’s mission is to foster unique and innovative individuals who can create and deliver value for the future.

Learn More About Tongali

University-Based Startup Magazine (Annual)
Tokkin Tokkin



9,126
students

Cumulative Participants
in Entrepreneurship
Education Programs
(FY2024)



423+
ventures

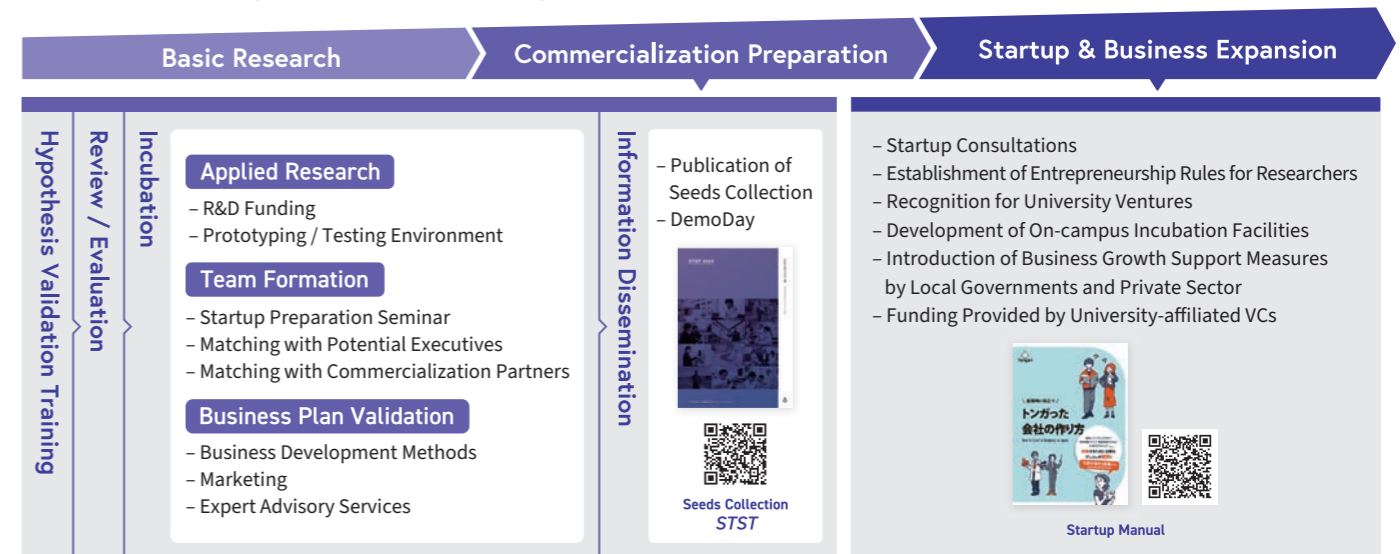
Cumulative Number of Startups
from Member Universities
(As of March 2025)



¥160.6
billion

Cumulative Funding of Startups
from Member Universities
(As of March 2025)

GAP Fund Program: Empowering Researchers to Launch Startups



Deep-tech startups originating from technology seeds often face high risks in their early stages, such as the need for large-scale equipment investments and long periods of operating at a loss before becoming profitable. Tongali-X supports researchers who take on these risks, open up new markets, and challenge the commercialization of high-potential technologies.

Aiming to be a school where ideas and technology intersect.



Entrepreneurship Education

Aiming to nurture talent that will drive future innovation, we provide entrepreneurship education tailored to each stage — from developing the right mindset to achieve co-creation.

Now reaching out to elementary, junior high, and high school students!



Nagoya University

A cradle of innovation where students, entrepreneurs, and researchers gather



01

Mindset

By engaging with innovators’ perspectives and exploring one’s own interests, participants cultivate an entrepreneurial mindset.

Lectures and Seminars at Universities A.Symposium

B.Tongali School Tongali Innovators Channel

A Symposium

Together with leading innovators, participants explore the innovative perspectives and attitudes needed to pursue their dreams across diverse fields — not limited to business.



02

Skill Up

Using methods such as ideation and design thinking, we provide opportunities to gain the knowledge and skills necessary to design a new future.

B.Tongali School C.Idea Pitch Contest

B Tongali School

Learn how to turn your ideas into a business, discover social issues and create solutions, and develop business plans — covering a wide range of themes.



03

Action

In addition to building and presenting business plans, participants are offered practical opportunities such as Proof of Concept (PoC), utilizing the know-how, skills, and networks they have gained.

D.Business Plan Contest E.Overseas Training

Lean LaunchPad Nagoya

Access to coworking spaces and incubation facilities

C Idea Pitch Contest

From aspiring entrepreneurs to having social issue solutions or holding student events, participants can present new and exciting ideas. Outstanding ideas receive support toward realization.



04

Co-creation

Participants expand domestic and international networks, accelerate commercialization after PoC, and create innovation through co-creation with companies and partners.

Demo Day Venture Talks

Recognition for University Ventures VC Matching

D Business Plan Contest

Teams present their business plans to a panel of venture capitalists and experienced entrepreneurs. Outstanding teams are awarded activity grants and provided with support for commercialization.



05

From Central Japan To the World!



E Overseas Training

Tongali School participants and winners of overseas challenge awards from various contests can take part in a range of overseas training programs tailored to their stage of development.



History of Tongali

- 2015** – Five universities in the Tokai region (Nagoya University, Toyohashi University of Technology, Nagoya Institute of Technology, Mie University, and Gifu University) began close discussions on implementing entrepreneurship education.
- 2016** – Tongali concept announced
- 2017** – Adopted for the Ministry of Education, Culture, Sports, Science and Technology(MEXT) “Exploration and Development of Global Entrepreneurship for NEXT generation”
– Tongali Business Plan Contest started
- 2020** – Adopted for “Program of Start-up incubation from COre Research”
- 2021** – Adopted for “Program for Creating STart-ups from Advanced Research and Technology”
- 2024** – Adopted for “University-Based New Industry Creation Fund Project”



Member



As of April 1, 2026

Tongali Office

Academic Research & Industry-Academia-Government Collaboration,
Nagoya University

National Innovation Complex (NIC), Higashiyama Campus, Nagoya University

(Furo-cho, Chikusa-ku, Nagoya, Aichi, 464-8601, Japan)

TEL. +81-52-747-6490 E-mail.tongali@aip.nagoya-u.ac.jp



Official Website



X (Twitter)



Facebook



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